

# Setting the Table for all Iowans

*A plan to create a thriving, sustainable, and equitable food system*



**IOWA FOOD SYSTEM**  
COALITION

## THE PLAN AT A GLANCE

Plan themes	Priority	Goal	Strategy Summary
Invest in the <b>BUILDING BLOCKS</b> we need for a local and regional food system to be an integral part of Iowa agriculture	<b>Land &amp; Resource Access</b>  Team leader: Zach Couture, LSI Global Greens <a href="mailto:Zachary.Couture@lsiowa.org">Zachary.Couture@lsiowa.org</a>	Increase land and resources access for food farmers and gardeners, especially those who have been historically underserved.	Develop financial and land tenure opportunities, develop farmer and landowner education, foster food farmer friendly administration of ag programs/practices
	<b>Food &amp; Farm Business Development</b>  Team Leader: Jamie Fowler, Golden Hills RC&D <a href="mailto:jamie.fowler@goldenhillsrccd.org">jamie.fowler@goldenhillsrccd.org</a>	Expand the number of farm and food businesses in our food system that are socially, economically and ecologically sustainable in Iowa.	Strengthen technical assistance, support innovative business model development, increase investment and policy opportunities
	<b>Farm &amp; Food System Infrastructure</b>  Team member: Giselle Bruskewitz, Iowa Valley RC&D <a href="mailto:giselle@ivrccd.org">giselle@ivrccd.org</a> Christa Hartsook, Iowa State University Food, Farm, and Enterprise Development Group, <a href="mailto:hartc@iastate.edu">hartc@iastate.edu</a>	Strengthen and increase capacity for local food infrastructure in Iowa.	Coordinate efforts to increase storage, processing, distribution at all scales across partners and through policy development
	<b>Local Food Purchase &amp; Procurement</b>  Team leaders: Kaitlyn Scheuermann, Waukee School District, <a href="mailto:kscheuermann@waukeeschools.org">kscheuermann@waukeeschools.org</a> Krista Smith, ISU Food, Farm, & Enterprise Development Group, <a href="mailto:kristasm@iastate.edu">kristasm@iastate.edu</a>	Increase capacity for all food businesses and institutions to purchase local, providing new business markets for farmers at fair prices.	Analyze recent successes, develop policy and advocacy for increased purchase of local food

Visit [iowafoodsystemcoalition.org](http://iowafoodsystemcoalition.org)

Email: [iowafoodsystemcoalition@gmail.com](mailto:iowafoodsystemcoalition@gmail.com)

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<b>SUPPORT HEALTH &amp; RESILIENCE</b> across our communities, for workers, and the landscape	<b>Food, Nutrition, &amp; Health</b>  Team leader: Jill Lange, Iowa Dept of Health & Human Services <a href="mailto:jill.lange@idph.iowa.gov">jill.lange@idph.iowa.gov</a>	Enhance and sustain the health and wellbeing of all lowans by emphasizing the role of food systems in public health initiatives and focusing on policy change, incentives, and education initiatives.	Expand partnerships, including those most affected by the food system, invest in policy change, incentives, and education to increase access to nutritionally dense, affordable, and culturally relevant food for all lowans
	<b>Ecosystem Resilience</b>  Team member: Adam Shriver, Harkin Institute for Public Policy <a href="mailto:adam.shriver@drake.edu">adam.shriver@drake.edu</a>	Invest in equitable food production systems that integrate core ecological services	Invest in leadership of farmers and food producers, community partners, and policy advocates to cultivate the ecological health of our rural and urban communities
	<b>Labor Equity</b>  Team leader: Megan Kemp, ISU Food, Farm, & Enterprise Development <a href="mailto:m Kemp@iastate.edu">m Kemp@iastate.edu</a>	Champion a safe and equitable work environment across the food system	Build worker skill, livable wages, and a safe, equitable, and supportive work environment.
Empower lowans to be <b>CHANGEMAKERS</b>	<b>Communication &amp; Education</b>  Team member: Paul McCormick, Eat Greater Des Moines <a href="mailto:pmccormick@eatgreaterdesmoines.org">pmccormick@eatgreaterdesmoines.org</a>  Jodie Huegerich, University of Northern Iowa Local Food Program, <a href="mailto:jodie.huegerich@uni.edu">jodie.huegerich@uni.edu</a>	Promote the culture of buying local food for both the public and decision makers through greater coordination of awareness and education initiatives	Support expanded food system communication efforts through analysis, coordination, and implementation.
	<b>Local Food Policy Networking</b>  Team leaders: Tommy Hexter, Rural Organizer, IFU <a href="mailto:thexter@iowafarmersunion.org">thexter@iowafarmersunion.org</a> Luke Elzinga, Iowa Hunger Coalition <a href="mailto:lelzinga@dmarcunited.org">lelzinga@dmarcunited.org</a>	Engage state and local partners to build and organize food system policy change across all priority areas	Establish a local food policy network to undertake the food system policy coordination, analysis, and leadership development